

ABSTRACT OF THE DISCLOSURE

[00074] According to one aspect of the invention, there is provided a method to facilitate generating listing recommendations to a user of a network-based commerce system. In one embodiment, the method includes identifying a term associated with a user interaction in a network-based commerce system. The method further includes generating a recommendation query including the identified term. In addition, the method includes running the recommendation query against a plurality of listings hosted by the network-based commerce system to identify a recommendation. Moreover, the method includes presenting the recommendation to a user of the network-based commerce system.